

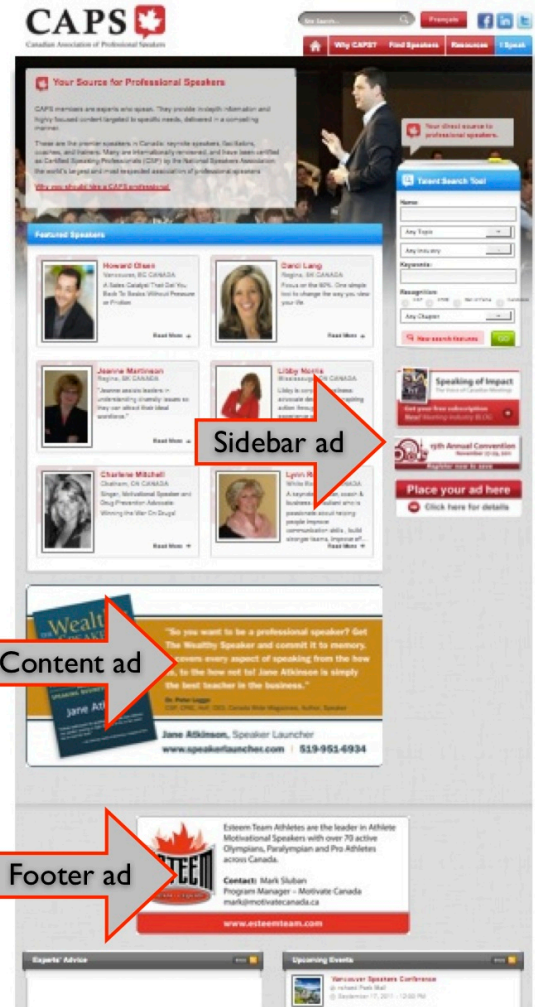
The new National web site for the Canadian Association of Professional Speakers (CAPS) www.CanadianSpeakers.org is the trusted source for non-commissioned speaking, training, and facilitation talent in Canada. Reach over 600 speaking professionals who make most or all of their income from the speaking profession.

The new national site also reaches active meeting planners, Human Resources professionals, and corporate and not-for-profit leaders. Over 8,000 of these professionals trust CAPS for unbiased, current industry information that impacts their business.

2011 ADVERTISING RATE SHEET

The web site is divided into content for Meeting Planners (red) pages and content for speaking professionals (blue) pages. Both sections have three types of advertisement spaces:

- “Side bar” ads are on the right side of every page.
- “Content” ads are located below the main content of the page, above the footer.
- “Footer” ads are located below “Content” ads.



Advertisement Location		Max. Ad Size	3 month (per mth)	1 year
Home Page	Side bar	246px wide	\$125	\$1,350
	Content	530px wide	\$119	\$1,283
	Footer	956px wide	\$113	\$1,215
Buyer (red) pages	Side bar	as above	\$106	\$1,148
	Content	as above	\$101	\$1,090
	Footer	as above	\$96	\$1,033
“I Speak” (blue) pages	Side bar	as above	\$94	\$1,013
	Content	as above	\$89	\$962
	Footer	as above	\$84	\$911

1 year rates include a 10% discount for annual contract.