



32 REASONS WHY



CAPS *is The Place*

FOR PROFESSIONAL SPEAKERS

(and why you should join!)

Check out all of the CAPS Member Benefits at:
<https://www.canadianspeakers.org/member-benefits/>



Your CAPS membership will help you achieve the speaking business that you desire by providing exclusive opportunities to **LEARN, SHARE, GROW, and BELONG** to a global network of speaking professionals.

GROWTH GATEWAY

Accelerate your speaking career and expand your professional network by accessing a supportive community, through bespoke learning events and myriad growth opportunities.

1 National Online Programming Events

Enjoy free access to our exclusive online programming of events intended to spearhead your professional growth.

2 CAPS Communities

Join our peer-driven, subject-specific communities that encourage collaboration, such as storytelling, keynoting, accountability groups, book writing, business development, sales and marketing, and more.

3 Annual National Convention

Come live the excitement of our annual convention, with amazing opportunities to learn from, and network with other industry-leading speakers from across Canada and around the globe.

4 Canada-Wide Chapter Meetings and Events

Broaden your connections with nationwide virtual and in-person events organized by chapters across the country.

5 Local Chapter Meetings and Events

Enhance your speaking and business development skills through your local chapter's networking and learning opportunities.

EXCLUSIVE RESOURCES

Take a powerful leap in your speaking business through exclusive learning resources, branding tools, and a comprehensive knowledge archive.

- 6 CAPS Speaker Academy**
Access comprehensive learning materials and dedicated professional development tracks, at significant discount to boost your speaking skills and knowledge.
- 7 CAPS National Website Listing**
Take advantage of a free listing of your speaker profile on the CAPS National website search engine.
- 8 Members-Only Portal on the National Website**
Browse through exclusive online content tailored to enhance your speaking business. Explore a rich and ever-growing video archive for ongoing learning and inspiration.
- 9 CAPS Communications**
Stay updated with CAPS regular communications featuring industry trends, association updates, member highlights, and exciting opportunities.
- 10 eSpeakers Profile**
Enjoy a complimentary eSpeakers profile on the eSpeakers website to leverage personal branding, speaking opportunities, and increased visibility.
- 11 CAPS Logo and Branding**
Use the respected CAPS logo and brand on your marketing and website, to enhance your personal brand's credibility.





NETWORKING OPPORTUNITIES

Create a meaningful network through multiple groups of like-minded professionals.

Private Members Facebook Group 12

Belong to a supportive online community where you can easily connect with a nationwide bank of experts in real-time, generously sharing best practices and wisdom to support your growth.

Business Referrals 13

Build meaningful professional relationships with our supportive CAPS network that will allow you to strategically position yourself at both the giving and receiving ends of future business referrals.

Mastermind Groups 14

Renew your membership on a multi-year term and you will have an exclusive opportunity to take part in intimate expert-led discussions that help overcome barriers, tackle obstacles, refine skills, and expand professional knowledge.

High-Income Earners Group 15

Qualify for this exclusive group of established, high-income speakers to strategize on the complexity of your speaking business.

Monthly CAPS Virtual Cocktail Hour 16

Engage with peers across Canada at our informal monthly online social gathering, where you can foster deeper relationships and camaraderie with people that “get” you.



THOUGHT-LEADERSHIP OPPORTUNITIES

Amplify your influence and visibility in the speaking industry by taking on CAPS leadership roles and presenting at the local and national level.

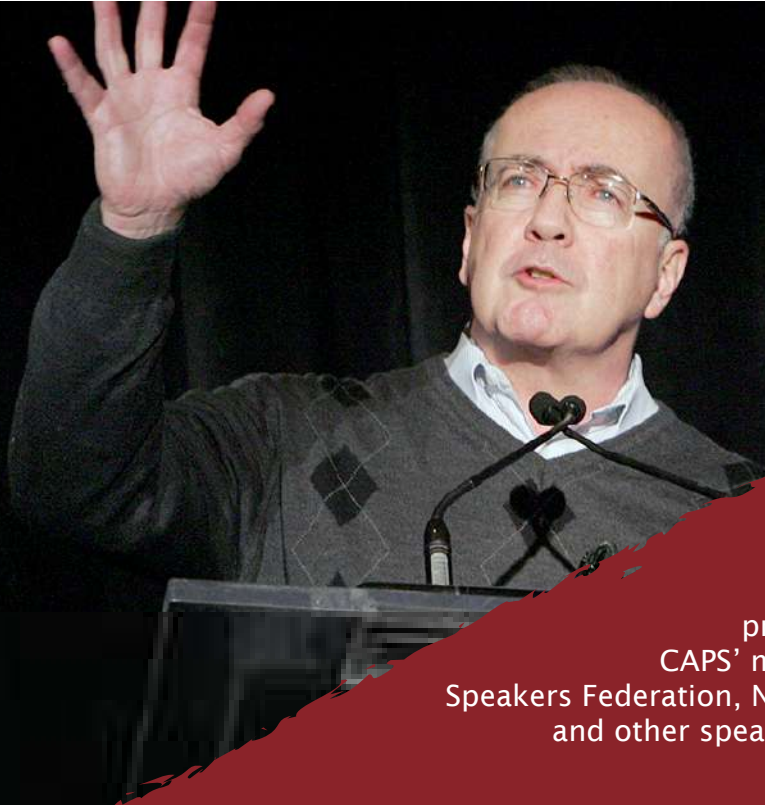
- 17 Be a Presenter at CAPS National Events**
Gain exposure and build influence by sharing your expertise and presenting at our national events, reaching a wide audience of like-minded speaking professionals.
- 18 Be a Presenter at Local Chapter Events**
Deepen connections and visibility with your peers, by presenting at local chapter meetings, while fostering a strong regional presence.
- 19 CAPS Leadership Roles**
Elevate your professional profile and be part of the evolution of the speaking industry by taking on leadership roles within the CAPS organization at the local chapter level and/or national level.



SAVINGS OPPORTUNITIES

Maximize the value of your membership with multi-year renewal discounts, savings, and freebies on products, services, events, and insurance that can provide considerable financial benefit.

- 20 Multi-Year Renewal Discounts**
Benefit from attractive discounts on 3 to 5 year annual renewals, enhancing the financial value of your membership.
- 21 Savings and Freebies**
Enjoy special discounted rates for the National Convention and other special events, including: the CAPS Speaker Academy learning resources, free access to CAPS National events, and so much more!
- 22 Insurance Discounts**
Take advantage of exclusive home and auto insurance discounts to reduce your premiums.



INTERNATIONAL INSIGHTS

Enjoy extensive global connections providing valuable resources through CAPS' membership in the worldwide Global Speakers Federation, National Speakers Association (NSA), and other speaking associations around the world.

23 National Speakers Association (NSA) Perks
Build a better business through NSA's podcasts and magazine offerings, bringing you the latest and greatest news and trends in the speaking profession.

24 Global Speakers Federation (GSF)
As a CAPS member, you can attend events hosted by other GSF member associations at member rates, allowing you to engage with a broad international speaker community.

CAPS FOUNDATION

Receive emotional and financial support during emergencies or difficult times.

25 Peer Support Program
Offering you access to trained volunteers who serve as active listeners when life gets too tough to deal with on your own.

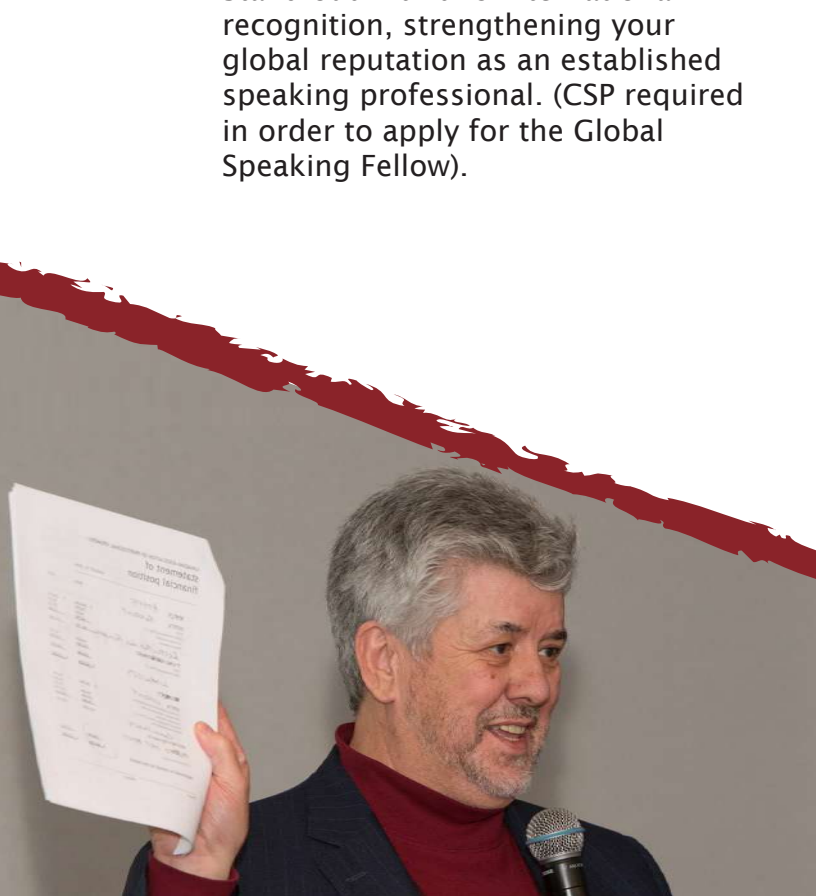
26 Professional Members Benefit Fund
Providing financial grants to eligible members facing a personal tragedy, catastrophic health issue, or a natural disaster.



PROFESSIONAL DESIGNATIONS AND AWARDS OF DISTINCTION

Strengthen your reputation and competitive edge in the Canadian and global speaking arenas through recognized certifications and accolades.

- 27 Certified Speaking Professional (CSP)**
Achieve an esteemed worldwide designation, validating your demonstrated expertise in the art of professional speaking.
- 28 Peter Legge Philanthropy Award**
Be honoured for demonstrating the principles of philanthropy and stewardship through actions that serve as a model for others in giving for the sake of giving without expecting anything in return.
- 29 Warren Evans Spirit of CAPS Award**
This award embodies the values and spirit of CAPS, recognizing substantial and sustained contributions to the association and its members.
- 30 President's Award**
Receive recognition for distinguished volunteer service and contribution to the betterment of the CAPS community.
- 31 Canadian Speakers Hall of Fame (HoF)**
Be recognized for your excellence, longevity in the business, and contribution to the speaking profession by being inducted in the prestigious Canadian Hall of Fame.
- 32 Global Speaking Fellow**
Stand out with this international recognition, strengthening your global reputation as an established speaking professional. (CSP required in order to apply for the Global Speaking Fellow).



To join CAPS or to learn more, visit: <http://www.canadianspeakers.org>, email us: <mailto:info@canadianspeakers.org>, or call us at: (877) 847-3350.